

---

# ALERT INTERNATIONAL CONFERENCE

---

Tulsa, OK • September 20 – 23, 2020



## VENDOR REGISTRATION IS NOW OPEN!

### We hope you will join us. . .

We want to invite you to join us for our 30<sup>th</sup> Anniversary Celebration at the 2020 ALERT Annual Training Symposium and Conference. The Conference attracts law enforcement training agencies from across the country and Canada.

You will be able to engage with an extensive network of law enforcement leaders, decision-makers and training experts. Response trainers from mid-size to large police departments, sheriff's offices, state and federal training academies, state highway patrol and state police from all of the country and Canada attend.

### Who is ALERT. . .

ALERT's mission is to provide assistance to states in establishing effective and defensible standards for training of law enforcement officers in the field of emergency vehicle operations. Dedicated to the encouragement and correlation of research and development, ALERT is now composed of Training Commanders and EVO Instructors from law enforcement agencies from all fifty states, as well as ten Canadian Provinces.

### Highlights. . .

- Vendor Setup - Sunday, September 20 (1:00p – 6:00p) or Monday, September 21 (6:00a – 8:00a)
- Vendor Reception – Sunday, September 20 (6:00p – 9:00p)
- Vendor Show - Monday, September 21 and Wednesday, September 23 (8:00a - 5:00p)
- Track Day – Tuesday, September 22 (8:00a – 5:00p)
- Dinner – Wednesday, September 23 (6:00p – 9:00p)
- Renaissance Tulsa Hotel and Convention Center (6808 South 107th East Avenue, Tulsa, OK 74133)

[Hotel Reservations](#)

### Registration & Payment. . .

- Vendor Register online: [click here](#)
- To register by mail: Send completed vendor form to ALERT International at the following address.  
P.O. Box 1723, Sykesville, MD 21784
- Payments accepted online via credit card or by mail via check. Checks made payable to ALERT International and sent to address above.

### Early Bird Discount

Register before June 3, 2020 and save 10% on your sponsorship fee.

### Thank you for your continued support. . .

Refer to the attached listing of Sponsor Packages for detailed information about each level of sponsorship. Please contact Christie Ward at [christie.gotyoursix@gmail.com](mailto:christie.gotyoursix@gmail.com) or (614) 578-7789 for more information and for assistance with processing your Sponsorship.



# 2020 Sponsorship & Exhibitor Packages

## **Strategic Partner - \$10,000**

**Limited Number Available**

- Opportunities throughout the year to collaborate in the following areas:
  - New Business – promote access to decision-makers
  - Education – collaborative presentations / symposiums, published articles, committee seats
  - Data & Research – white papers, studies, data collection / analysis and sharing
  - Marketing & Brand – community events, trust building programs, awards program, co-branding
- Recognition as a corporate sponsor in all media outlets throughout the year
- Recognition as a corporate sponsor on ALERT websites with a link to organization's website
- Recognition as corporate sponsor on monthly newsletters
- Two special broadcast announcements to over 500 members
- Opportunity to speak to ALERT members at regional meetings
- Annual Conference
  - Full page ad in conference program
  - Access to hospitality suite to meet clients (2 hour increments)
  - VIP Access for four (4) to attend track day
  - Opportunity to demo at the track
  - Invitation for four (4) to attend the dinner
  - Opportunity to speak to the conference attendees during the general session
  - Exclusive area to display your products during the vendor show
  - Inclusion of logo on all promotional materials, websites and banners prior to and during conference
  - Logo prominently displayed on signage throughout conference
  - Two (2) tables for vendor show and four (4) registrations to attend the conference
  - Have the option to insert products or marketing materials in registration bag

## **Dinner Sponsor - \$5,000**

- Full page ad in conference program
- Access to hospitality suite to meet clients (2 hour increments)
- Invitation for two (2) to attend track day
- Invitation for four (4) to attend the dinner
- Opportunity to speak to the conference attendees at the banquet (10 minutes)
- Exclusive area to display your products during the vendor show
- Recognition as sponsor in all media outlets
- Logo prominently displayed on signage at dinner
- Inclusion of logo on all promotional materials, websites and banners used prior to and during the conference
- Two (2) tables for vendor show and four (4) registrations to attend the conference
- Have the option to insert products or marketing materials in registration bag



# 2020 Sponsorship & Exhibitor Packages

## **Track Day Sponsor - \$5,000**

- Full page ad in conference program
- Access to hospitality suite to meet clients (2 hour increments)
- VIP Access for four (4) to attend track day
- Invitation for two (2) to attend the dinner
- Opportunity to demo at the track
- Opportunity to speak to the conference attendees during lunch at the track (10 minutes)
- Exclusive area to display your products during the vendor show
- Recognition as sponsor in all media outlets and logo prominently displayed on signage at track day
- Inclusion of logo on all promotional materials, websites and banners used prior to and during the conference
- Two (2) tables for vendor show and four (4) registrations to attend the conference
- Have the option to insert products or marketing materials in registration bag

## **Event Sponsor - \$2,500 (Track Day, Lunch, Reception, Special Event)**

- Half page ad in conference program
- Invitation for two (2) to attend track day
- Opportunity to demo at track
- Exclusive area to display your products during the vendor show
- Recognition as sponsor in all media outlets
- Inclusion of logo on all promotional materials, websites and banners used prior to and during the conference
- One (1) table for vendor show and two (2) registrations to attend the conference
- Have the option to insert products or marketing materials in registration bag

## **Exhibitor - \$1,000**

- Quarter page ad in conference program
- Inclusion of logo on all promotional materials, websites and banners used prior to and during the conference
- One (1) table for vendor show at the conference
- Have the option to insert products or marketing materials in registration bag

To learn more about supporting ALERT International and Conference Sponsorship, click on the link below  
[Conference Vendors](#)